



ROB HIPPI

BROADCASTER | SPORTS MEDIA DIRECTOR | HOST | PRODUCER

Houston, TX | robhipp@gmail.com | www.robhipp.com | (512) 966-4710

Dynamic broadcaster, producer, and media leader with two decades of experience building audiences, engaging communities, and delivering exceptional content. Proven track record in play-by-play, live production, digital media, and team leadership across radio, television, and online platforms.



TECHNICAL / CONTENT SKILLS

Production Tools - Adobe Creative Cloud, DaVinci Resolve, Dante audio, NDI video workflows, live streaming, social media, AI-assisted research/production, coach's shows, podcasts, voice-over, partner activations, and branded content.



REFERENCES

Andrew Monaco
Texas A&M Broadcaster

Bill Schoening
Former San Antonio Spurs Broadcaster

Jon Chelesnik
Sportscasters Talent Agency of America

Matt Larsen
NDSU Athletic Director

Bobby Williams
Sam Houston Athletic Director



Phone numbers available upon request.



PROFESSIONAL EXPERIENCE

- 2022 – 2023** • **Learfield / Radio FM Media - NDSU** *Fargo, ND*
Play-by-Play / Sports Director / Host
Radio voice of NDSU football and men's basketball across a 25-station network; handled play-by-play, pre/postgame interviews, research, coach's shows on radio and ABC television, sports talk, and radio/video/social content.
- 2019 – 2022** • **101.7 FM KSAM - Sam Houston** *Huntsville, TX*
Play-by-Play / Sports Director / Host
Voice of Sam Houston football, men's basketball, and baseball; produced podcasts, interviews, sponsored features, advertising packages, social broadcasts, and live events.
- 2015 – Present** • **SHN Sports** *Austin, TX*
Co-Founder / Director of Operations / Broadcaster / Producer
Calls football, basketball, and baseball while producing coach's shows, broadcaster training, scoreboards, voiceovers, workflows, and sponsor-supported programming.
- 2023 – Present** • **Hello Huntsville / Spirit Media Inc.** *Huntsville, TX*
Founder / Host / Media Producer
Hosts live video/radio/podcast content; launched Spirit Radio 94.3 FM KHSP-LP and generated \$350K+ through sponsorships, advertising, underwriting, and branded content.
- 2023 – Present** • **FBC Huntsville** *Huntsville, TX*
Media Minister
Oversees live streaming, audio, video, apps, and production teams; manages camera operators, producers, directors, and sound engineers; helped online giving reach \$16K+ monthly.
- 2004 – 2018** • **Click Computers** *Georgetown, TX*
Owner / President / Senior Technician
Founded and ran a customer-facing technology company named Small Business of the Year among more than 1,000 businesses.