

# ROB HIPPI

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## PROFESSIONAL EXPERIENCE

<b>July 2019 - Present</b>	<b>101.7 KSAM / Sam Houston Bearkats</b>	<b>Huntsville, TX</b>
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### *Play-by-Play Broadcaster / Sports Director / Talk Show Host / Marketing Consultant*

- Play-by-play voice of Sam Houston State University football, basketball, and baseball – NCAA D1
- Host weekly coach's shows – interview coaches, players, secure guests, radio and video production
- Host weekly talk shows and podcasts
- Developed in-the-booth broadcast platform on social media to reach more fans
- Manage all social media platforms including Facebook, Twitter, Instagram and TikTok
- Proficient use of Adobe Creative Cloud products including Photoshop, Premiere, and Audition
- Create digital content for broadcasts including logos, score boards, voice overs, and stream platform
- Organize, manage, create, and produce audio and video broadcasts
- Emcee various events for non-profits and other organizations
- Create, produce, and sell engaging advertising packages

<b>August 2015 – Present</b>	<b>SHN Sports</b>	<b>Austin, TX</b>
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### *Co-Founder / Director of Operations / Sports Broadcaster / Producer*

- Broadcast high school and college sports including football, basketball, and baseball
- Former Play-by-play voice of Southwestern University – NCAA D3
- Former Play-by-play voice of Georgetown High School
- Host weekly coach's shows – interview coaches and players, secure guests
- Public address announcer and sideline fill in for Austin Spurs – NBA G League
- Built and maintain all content on company website
- Create digital content for broadcasts including logos, score boards, voice overs, and platform
- Vast knowledge and experience in sales, marketing, finances, and all areas of general business

<b>July 2004 – August 2018</b>	<b>Click Computers</b>	<b>Georgetown, TX</b>
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### *Owner and President / Senior Technician*

- Founded company at 20 years old
- Information Technology provider for small business and residential clients
- In shop, remote and onsite technical service that required high-level of customer interaction
- Managed social media and website
- Named the "Small Business of the Year" out of 1,000+ other businesses

## REFERENCES

Numbers Available Upon Request

*Andrew Monaco – Broadcaster, Texas A&M University – College Station, TX*

*Bill Schoening – Broadcaster, San Antonio Spurs – San Antonio, TX*

*Jon Cholesnik – Owner, Sportscasters Talent Agency of America – Del Mar, CA*

*Dave Donahue – Market Manager, 7 Mountains Media – Elmira, NY*